

Message Text

UNCLASSIFIED

PAGE 01 THE HA 00533 011554Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----116435 011556Z /46

P 011507Z FEB 78
FM AMEMBASSY THE HAGUE
TO SECSTATE WASHDC PRIORITY 1984
USDOC WASHDC PRIORITY
INFO AMEMBASSY BONN

UNCLAS THE HAGUE 0533

USDOC PLEASE CALL NED KRAUSE, EXTENSION 5321, IMMEDIATELY ON
RECEIPT

BONN PLEASE PASS IMC COLOGNE

E.O. 11652: N/A
TAGS: BEXP, NL
SUBJ: PARTICIPATION BY DUTCH FIRMS IN U.S. PAVILION AT PETROTECH '78

REFS: (A) KRAUSE/HARARY TELECON JANUARY 31, 1978, (B) THE HAGUE
0439, (C) THE HAGUE 0171

1. ORANJEBERG B.V. HAS AGREED TO PARTICIPATE IN U.S. PAVILION
WITH 3 X 4 METER BOOTH.
2. ORANJEBERG INTENDS TO CONCENTRATE ON PRODUCTS OF U.S.
REPRESENTATION: THERMON MANUFACTURING, SAN MARCOS, TEXAS,
WHICH MANUFACTURES HEAT TRANSFER MATERIAL.
3. PARTICIPATION AGREEMENT AND 2000 DOLLAR CHECK WILL BE
FORWARDED SHORTLY TO EMBASSY.
4. GEVEKE B.V. CALLED US THIS MORNING ON URGENT BASIS
TO REQUEST 3 X 8 METER BOOTH, RATHER THAN PRESENT 3 X 6 METER
BOOTH, TO ACCOMMODATE UNEXPECTEDLY LARGE DISPLAY OF ITS U.S.
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REPRESENTATION BELOIT POWER SYSTEMS, BELOIT, WISCONSIN. GEVEKE
INDICATED THAT EXTRA SPACE IS VERY IMPORTANT TO THEM BECAUSE
DISPLAY IS IMPRESSIVE AND WILL BE FIRST INTRODUCTION FOR BELOIT
ON EUROPEAN MARKET.

5. ACTION REQUESTED. PLEASE INFORM US IMMEDIATELY WHETHER EXTRA
SPACE FOR GEVEKE CAN BE MADE AVAILABLE. GEVEKE WILLING TO PAY

FOR ADDITIONAL SPACE.
MCCLOSKEY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Draft Date: 01 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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From: THE HAGUE
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